

34th ANNUAL

WESTERN + DESIGN EXHIBIT + SALE

WESTERNDISIGNCONFERENCE.COM

BOZEMAN, MONTANA • AUG. 6-9, 2026

SPONSORSHIP OPPORTUNITIES



GINA PANNORFI



D. JAMES HATS



JILL DUZAN JEWELRY



CHRIS MARTIN



SR WOODWORKING



MANY TEARS



An experience

as unique and spectacularly breathtaking as its surroundings.

About

BOZEMAN, MT

66% of land in Gallatin County, Montana is protected for generations to come

- Bozeman, Big Sky & Livingston are outdoor playgrounds and gateways to Yellowstone National Park, fine dining & shopping.
- The Brick Breeden Fieldhouse at Montana State University is home to the WDC Exhibit + Sale, boasting 45k sq. ft.
- 80% of attendees to the Western Design Conference are 2nd and 3rd home-owners
- Each year patrons spend upwards of \$2 million with exhibiting national artists



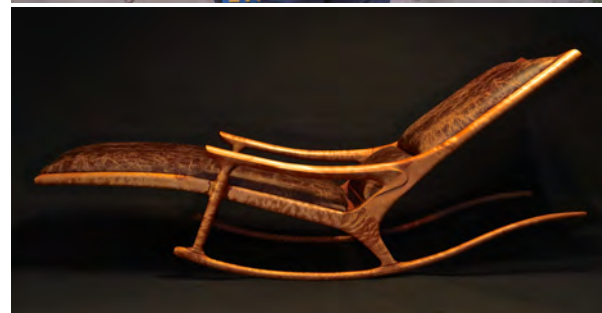
Overview

CONSIDERED THE
WORLD'S PREEMINENT
EXHIBITION OF WESTERN
FURNITURE, FASHION,
AND HOME ACCESSORIES

The Exhibit + Sale serves as a venue for illuminating the current state of Western design, and as a catalyst for the genre's evolution, bringing together artists, scholars, collectors, interior designers, architects, and fashion designers with a passion for the West.



EXHIBIT + SALE



About WESTERN DESIGN CONFERENCE Events



FASHION SHOW OPENING Preview Party

A gala celebration where the public views award winning craft, meets this year's artists, walks through the Designer Show House, experiences a Runway Fashion Show and participates in the live WDC Auction while enjoying local culinary creations + signature cocktails during a festive night of shopping.



EXHIBIT + SALE

3-day Exhibit + Sale featuring one-of-a-kind creations in furniture, fashion + home accessories from over 130 artists. This event celebrates functional museum-quality creations capturing the spirit of the West.



DESIGNER SHOWHOUSE

Tour juried artists' creations + custom interior design in a full scale home setting.



The Western Design Conference is a curated community of artists, designers representing over 28 states. Authenticity is at the core of everything we do.

Welcome to the Western Design Conference

Sponsorship

Where the Spirit of the West
Meets the Future of Design

Presenting— \$50,000

Presenting Sponsor
of the Western Design Conference Value \$50,000

Name association with Winners' Circle
Art Auction Value \$5,000

Sponsor Items below Value \$1,500

10 VIP tickets to Preview Party & Fashion
Show (VIP reserved seating) Value \$1,500

10 General Admission tickets to
Preview Party & Fashion Show Value \$1,000

10 tickets to the WDC Exhibit + Sale Value \$200

Signature Event Showhouse — \$25,000

Sponsor of the Designer Showhouse +
Lectures Value \$25,000

Sponsor Items below

8 VIP tickets to Opening Preview Party & Fashion
Show (VIP reserved seating) Value \$1,200

8 General Admission tickets to Opening
Preview Party & Fashion Show Value \$800

10 tickets to the WDC Exhibit + Sale Value \$200



photo by Audrey Hall Photography

Signature Event Preview Party — \$25,000

Signature Sponsor of the Preview
Party + Fashion Show Value \$25,000

Sponsor Items below Value \$1,500

8 VIP tickets to Opening Preview Party & Fashion
Show (VIP reserved seating) Value \$1,200

8 General Admission tickets to Opening
Preview Party & Fashion Show Value \$800

10 tickets to the WDC Exhibit + Sale Value \$200

Bar Partner — \$10,000

Sponsor of the Preview Bar
Sponsor Items below Value \$10,000

6 VIP tickets to Opening Preview Party + Fashion
Show (VIP reserved seating) Value \$900

6 General Admission tickets to Opening
Preview Party & Fashion Show Value \$600

10 tickets to the WDC Exhibit + Sale Value \$200



Each year the Western Design Conference Exhibit + Sale brings together the finest artisans, designers, collectors, and tastemakers to celebrate the bold, the beautiful, and the authentically Western. This is more than an event—it's a curated experience of innovation rooted in tradition.

As a sponsor, you're not just supporting an event - you're becoming part of a legacy. One that honors craftsmanship, fuels creativity, and connects your brand with a discerning audience that values quality, heritage, and design excellence.

Sponsorship



Ticket Partner— \$10,000

Ticket Sponsor w/ 10% of WDC ticket sales to non-profit of choice (4 available) of the Western Design Conference Value \$10,000

Name association with Winner's Circle Art Auction Value \$5,000

Sponsor Items below Value \$1,500

6 VIP tickets to Opening Preview Party & Fashion Show (VIP reserved seating) Value \$800

6 General Admission tickets to Opening Preview Party & Fashion Show Value \$600

10 tickets to the WDC Exhibit + Sale Value \$200

Supporting — \$2,500

Sponsor of the Exhibit + Sale Value \$1,500

Sponsor Items below Value \$1,500

2 VIP tickets to Opening Preview Party & Fashion Show (VIP reserved seating) Value \$300

4 General Admission tickets to Opening Preview Party & Fashion Show Value \$400

10 tickets to the WDC Exhibit + Sale Value \$200

Event — \$5,000

Exhibit + Sale Event Sponsor Value \$5,000

Sponsor Items below Value \$1,500

4 VIP tickets to Opening Preview Party & Fashion Show (VIP reserved seating) Value \$600

4 General Admission tickets to Opening Preview Party & Fashion Show Value \$400

10 tickets to the WDC Exhibit + Sale Value \$200

Award — \$1,500

\$1000 Artist award presented in your name Sponsor Items below Value \$1,500

4 General Admission tickets to Opening Preview Party & Fashion Show Value \$400

10 tickets to the WDC Exhibit + Sale Value \$200

ALL SPONSORS RECEIVE — \$1,500 VALUE

Name association with Best Artist Cash Award

Recognition during awards ceremony

Logo placement on event bags (+4,500 bags)

Discounted ad rates

Logo on sponsor page in the WDC Sourcebook which is included in gift bags for all attendees

Sourcebook and logo hosted annually on WDC website with active link to your website and Social Media promotion

Logo on prominent signage and screen at the Opening Preview Party & during 3-day Exhibit + Sale