

Designer Show House Application

Event Dates: September 5-8, 2019 • Snow King Center • Jackson Hole, Wyoming

Applications are accepted on a space-available basis

Firm Name _____

Contact _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____ Website _____

Room Design Description: _____

The Western Design Conference is featuring a Designer Show House on the floor of the Exhibit + Sale. The intent is to align design firms with the buying public by providing the opportunity to showcase their talent and the ability to incorporate pieces from WDC juried artists into a homelike setting. An open, contemporary structure with 9'h painted walls allows designers to decorate one of the six rooms providing an excellent opportunity for prospective design clients to better understand how to integrate one-of-a-kind objects into beautifully designed spaces.

Each Designer Show House room includes:

- Feature in **2019 WDC Sourcebook** + advance advertising coverage in regional & national publications
- Opening Preview Party + 2 guest tickets (\$100 value)
 - 6 – 10PM, Thursday, Sept 5: early entry into the Exhibit + Sale allows the public to meet this year's artists, walk through the Show House, experience a fashion runway preview and participate in the auction while enjoying award winning culinary creations + signature cocktails during a festive night of shopping and networking
- 6 Exhibit + Sale day passes (\$90 value)
- The DSH will have a central premier location during 3 day Exhibit + Sale 10am–5pm, Friday, Sept 6 through Sunday, Sept 8 and Opening Preview Party 5:30pm (VIP entry) –10pm, Thursday, Sept 5.

DSH Rates, Specs & Details:

- Designer Show House Specs: 36'W x 42'D.
- Walls: Anything may be attached to the walls – fabric, vinyl, wood, wallpaper (anything that can easily be removed). Each designer is responsible for removing anything applied.
- 9'h white painted walls are provided. Custom painting is available for \$20/linear foot in advance.
- Attach objects, hardware, fixtures with screws (best), staples, or tacks.
- DO NOT use drywall anchors or toggle bolts that require drilling large holes in the walls. 1/4" holes MAX can be drilled in the walls.
- **Electric:** 9'h panels with electrical outlets will be used indicate on the plan what panels you want to be electrical. The electrical panels are single sided; they do not have outlets on both sides of the walls. The event company can also tape a thin white cord in the corner and paint over the tape.
- **Lighting:** Truss lighting overhead with 90w lights will be provided (as used at contemporary shows).
- **Set-up hours:** Tuesday, 9/3 (DSH exhibitors only/private set up 8am-6pm); additional set-up days w/ WDC artists on Wednesday, 9/4 set-up 8am-6pm & Thursday, 9/5 8am-noon.

Select a Designer Show House Space: 15' x 15' Room \$5000, 12 x 36' Room \$7000, 30' x 6' Hallway \$2500, (exterior lounge space) 12' x 12', \$4000.

Amount Due \$ _____ Enclosed is payment by check VISA, MC, AMEX or Discover

CC# _____ Exp. _____ CVV _____ Contact Name & Phone _____

Name on card: _____ Billing address: _____