

2017 Retail Row Booth Exhibitor Application

Event Dates: September 7-10, 2017 • Snow King Center • Jackson Hole, Wyoming

Booth Exhibitor Applications are accepted on a space-available basis – **APPLY NOW!**

Company Name _____

Contact Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Cell _____

Email address _____ Website _____

Description of booth contents/display _____

Retail Row is a secondary shopping location dedicated to retail merchants only. This event takes place during the 3-day Exhibit + Sale at the Snow King Center. Work displayed in booth space will not be part of the juried exhibition, and works sold there will not be eligible for awards or cash prizes. All product must be displayed inside the booth area. Fashion, jewelry, home accessories, art work and more will be featured in a boutique setting.

Space is limited; booths are 8'h black pipe and drape OR 9' wooden walls lined with craft paper and include:

- Editorial feature article on the Retail Row and vendor listing in **2017 WDC Sourcebook**
- Sourcebook online (Sept 2017 – Aug 2018)
- Opening Preview Party
 - Early entry into the Exhibit + Sale allows the public to meet this year's artisans & designers, walk through the Show House, experience a runway fashion show and participate in the live auction while enjoying award winning culinary creations + signature cocktails during a festive night of shopping.
- 2 Opening Preview Party tickets (\$100 value)
- 4 Exhibit + Sale day passes (\$60 value)
- Opportunity to present a collection in the Fashion/Jewelry Show is limited to juried Exhibit + Sale only

Booth Space Fees

Select one:

- 6 x 8 ft Booth** **\$700**
- 4 x 16 ft Booth** **\$1050**
- 10 x 10 ft Booth** **\$1100**
- corner booth add** **\$50**
- electric** **\$40**
- 6' table & linens** **\$30**

Retail Row Hours

Wednesday, 9/6
 Thursday, 9/7
 Thursday, 9/7
 Friday, 9/8 – Sunday, 9/10

Set-up, 8AM – 6PM
 Set-up, 8AM – NOON
Opening Preview Party, 6-10PM
WDC Exhibit + Sale, 10AM – 5PM

Booth Fee \$ _____ Enclosed is payment by check VISA, MC or DISCOVER Name on card: _____

CC# _____ Exp. _____ CVV _____ Billing address: _____
 (if different from above)

Please return this application by email, mail or fax to:

Western Design Conference
 PO Box 7889
 Jackson Hole, WY 83002 Phone 307-690-9719
 allison@westerndesignconference.com WesternDesignConference.com