

## Designer Show House Application

Event Dates: September 7-10, 2017 • Snow King Center • Jackson Hole, Wyoming

### Applications are accepted on a space-available basis

Firm Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_ Website \_\_\_\_\_

Room Design Description: \_\_\_\_\_

The Western Design Conference is featuring a Designer Show House on the floor of the Exhibit + Sale. The intent is to align design firms with the buying public by providing the opportunity to showcase their talent and the ability to incorporate pieces from WDC juried artists into a homelike setting. An open, contemporary structure with 9' h painted walls allows designers to decorate one of the six rooms providing an excellent opportunity for prospective design clients to better understand how to integrate one-of-a-kind objects into beautifully designed spaces.

#### Each Designer Show House room includes:

- Editorial feature in **2017 WDC Sourcebook/Mountain Living** + advance feature coverage in **ML issues**
- Opening Preview Party + 2 guest tickets (\$100 value)
  - 6 – 10PM, Thursday, Sept 7: early entry into the Exhibit + Sale allows the public to meet this year's artists, walk through the Show House, experience a fashion runway preview and participate in the auction while enjoying award winning culinary creations + signature cocktails during a festive night of shopping and networking
- 6 Exhibit + Sale day passes (\$90 value)
- The DSH will have a central premier location during 3 day Exhibit + Sale 10am-5pm, Friday, Sept 8 through Sunday, Sept 10 and Opening Preview Party 6pm-10pm, Thursday, Sept 7.

#### DSH Rates, Specs & Details:

- Designer Show House Specs: 44'W x 32'D.
- Walls: Anything may be attached to the walls – fabric, vinyl, wood, wallpaper (anything that can easily be removed). Each designer is responsible for removing anything applied.
- 9'h white painted walls are provided. Custom painting is available for \$20/linear foot in advance.
- Attach objects, hardware, fixtures with screws (best), staples, or tacks.
- DO NOT use drywall anchors or toggle bolts that require drilling large holes in the walls. 1/4" holes MAX can be drilled in the walls.
- **Electric:** 9'h panels with electrical outlets will be used indicate on the plan what panels you want to be electrical. The electrical panels are single sided; they do not have outlets on both sides of the walls. The event company can also tape a thin white cord in the corner and paint over the tape.
- **Lighting:** Truss lighting overhead with 90w lights will be provided (as used at contemporary shows).
- **Set-up hours:** Tuesday, 9/5 (DSH exhibitors only/private set up 8am-6pm); additional set-up days w/ WDC artists on Wednesday, 9/6 set-up 8am-6pm & Thursday, 9/7 8am-noon.

Select a Designer Show House Space:  14'W x 16'D Corner Room \$4000  16'W x 12'D Center Foyer \$5000

16'W x 20'D Center Great Room \$5500

Amount Due \$ \_\_\_\_\_  Enclosed is payment by check  VISA, MC, AMEX or Discover

CC# \_\_\_\_\_ Exp. \_\_\_\_\_ CVV \_\_\_\_\_ Contact Name & Phone \_\_\_\_\_

Name on card: \_\_\_\_\_ Billing address: \_\_\_\_\_