

Western Design Conference 2008 Information Packet

The 16th annual 2008 **Western Design Conference** in Jackson Hole **September 4-6** is again hosted by *Teton Home and Living* magazine. This year's conference stands alone as a signature event kicking-off the nationally acclaimed 24th annual Fall Arts Festival.

The Western Design Conference attracts the nation's finest Western-influenced artists, furniture makers, and clothing designers, whose handcrafted products will be viewed and purchased by discriminating, affluent residents and visitors to our spectacular location in western Wyoming. The energy generated by tourists, artists, local businesses and residents promises to make the Western Design Conference unforgettable—for both exhibitors and attendees.

Who applies to be an exhibitor at the Western Design Conference Exhibition + Sale?

The Western Design Conference Exhibition + Sale is a JURIED EXHIBITION and COMPETITION displaying one-of-a-kind craftsmanship with \$20,000 in CASH AWARDS to be presented at an Awards Ceremony to the "Best Artist" in each of the categories described below.

The categories are:

WOODWORKING | All pieces crafted with wood are eligible for this award. The quality of craftsmanship (joinery, hardware, finish, and techniques), execution, functionality, design appeal, effective adaptation of materials and originality will all be used in determining this selection. Examples: tables, chairs, armoires, pool tables, wall hangings, screens, bars, beds, cabinets, desks, vessels.

METAL | All pieces crafted with metal are eligible for this award. The quality of craftsmanship, execution, functionality, design appeal, effective adaptation of materials and originality will all be used in determining this selection. Examples: jewelry, silverware, serving ware, lighting, furnishings, vessels, basins, fireplace doors and tools, mirrors, cabinetry, knives.

LEATHER | All pieces crafted with leather, functional and wearable, are eligible for this award. The quality of craftsmanship, execution, functionality, design appeal, effective adaptation of materials and originality will all be used in determining this selection. Examples: clothing, boots, furnishings, pillows, throws, jewelry.

ACCENTS | All pieces crafted with fibers, ceramics, glass, paper, woven material and mixed media are eligible for this award. The quality of craftsmanship, execution, functionality, design appeal, effective adaptation of materials and originality will all be used in determining this selection. Examples: lighting, fireplace tools, vessels, pottery, wall hangings, fiber arts, doors, rugs, screens, baskets, throws, pillows.

ART TO WEAR | All clothing, jewelry and fashion accessories are eligible for this award. The quality of craftsmanship, execution, functionality, design appeal, effective adaptation of materials and originality will all be used in determining this selection.

Awards:

Sixteen Awards for Design Excellence will be announced at an Awards Ceremony during a Jewelry Show and reception on Friday, September 5th at 7:30 pm at the Pavilion at Snow King Resort.

Best of Show (All juried pieces are eligible to receive this award in design excellence)

Best Artist, Woodworking

Best Artist, Metal

Best Artist, Leather

Best Artist, Accents

Best Artist, Art to Wear-Fashion

Best Artist, Art to Wear-Jewelry

Best Artist, Historical Craftsmanship (All juried pieces are eligible to receive this award)

Best Collection, Art to Wear-Fashion Show

Honorable Mention (awarded in each category)



**Sorrell
Custom Boots**



**River
Crossing Inc.**



**Old Stones
Furniture**



**American
West Designs**

Two additional awards, chosen through a ballot process, will be announced on Saturday, September 6th at 3 pm at the Pavilion at Snow King Resort.
People's Choice Award
Exhibitors' Choice Award

Exhibition + Sale

The Exhibition + Sale will be held at the Pavilion at Snow King Resort in Jackson Hole, Wyoming showcasing contemporary crafts, highlighting artistic traditions including Western, Adirondack, Rustic, Lodge, Asian, Southwestern, Hispanic, Native American and Modern influences. All products juried into the show will be displayed in a gallery setting on pedestals. A pedestal is required and is of the utmost importance to maintain the visual integrity of a gallery. All products must be handmade in the United States or Canada. No mass-produced or imported items will be eligible for this juried show. The Exhibition + Sale will be open to the public daily:

Thursday, September 4th, Noon to 5 pm
Friday, September 5th, 10 am to 8:30 pm
Saturday, September 6th, 10 am to 5 pm

A **By Invitation Only** special showing will be held from **10 am to Noon Thursday, September 4th** at the Pavilion at Snow King Resort for artists to meet Architects, Designers, Builders, Buyers, Galleries and the press.

Pedestal space:

FURNITURE, LEATHER, METAL AND ACCENTS pieces in the juried exhibition may be shown in the space below. One pedestal ONLY per space. The fee schedule is as follows:

4 ft x 4 ft Space	\$ 600		
6 ft x 6 ft Space	\$ 800		
8 ft x 8 ft Space	\$1000	2 Pieces (one pedestal)	8 ft x 8 ft Space \$1300*
10 ft x 10 ft Space	\$1500	2 Pieces (one pedestal)	10 ft x 10 ft Space \$1700*

*Two pieces (furniture, leather, metal or accent) or an ensemble, a group of complementary pieces contributing to a single effect (Example: dining room table and chairs).

ART TO WEAR

FASHION SHOW

\$600 for six ensembles on the runway at the Western Design Conference Fashion Show and a 4 ft x 4 ft space at the exhibition for one ensemble on a pedestal.

JEWELRY SHOW

\$600 for six ensembles modeled at the Western Design Conference Jewelry Show and a 4 ft x 4 ft space at the exhibition for one ensemble on a pedestal.

Each exhibitor is allowed to purchase two pedestal spaces to show their oversized work.

- No additional items may be used to enhance the appearance of the exhibition piece. Rugs, pillows, lamps, candles, bronzes, artwork, dishes, and other accessories are not allowed on the pedestal. Beds will be excluded from this rule. Beds will be allowed to have a single cover and two pillows.
- Only self-contained lighting will be allowed on the exhibit floor. Lighting fixtures must be integrated into the pedestal.
- Business cards, brochures and portfolios may be placed on your pedestal.
- Additional booth space is available.

Booth Space: 10 ft x 10 ft booths are available for \$2000.

Juried artists can purchase booth space to show more of their work. The conference is a gallery style exhibit; purchasing booth space allows artists the opportunity to create an intimate salesroom space for buyers and clients. Artwork displayed in booth space will not be part of the juried exhibition, and works sold there will not be eligible for any awards or cash prizes. Only 58, 10 ft x 10 ft booth spaces are available so apply early.

The sale of booth space will open to non-juried artists, galleries, interior designers, architects, and fashion designers after June 1st, on a space-available basis.

Registration: Western Design Conference application deadlines

April 1, 2008	Applications due
May 1, 2008	Selection results released by mail
June 2, 2008	Payment of entry fees due (NO EXCEPTIONS)
July 1, 2008	Detailed description plus dimensions of juried items due
September 4-6, 2008	Western Design Conference Exhibition + Sale, Jackson Hole, Wyoming

WHAT ARTISTS SAY

"I have never been treated so well by sponsors and producers at a show like this. The Western Design Conference is unique and special. Thank you for a show of grace, integrity and fun."

Chris Chapman/Chapman Designs, Carbondale, CO, 2007 Western Design Conference Honorable Mention in Leather

"I left Jackson with two pieces in Trailside Gallery. Getting a good gallery connection has been a primary goal so I'll consider it a successful trip."

Tom Dahlke/North Fork Woodworks, Deming, WA, 2007 Western Design Conference exhibitor

"I was pleased with both quantity and quality of the people who attended. I will definitely apply and plan to attend next year. I was also pleased with how well the exhibitors were treated."

Lisa Sorrell/Sorrell Custom Boots, Guthrie, OK, 2007 Western Design Conference Best Artist in Art to Wear

2008 SCHEDULE Pavilion at Snow King Resort

Tuesday , September 2	8 am–6 pm	Artist Pedestal and Booth setup
Wednesday , September 3	8 am–12 pm	Artist Pedestal and Booth setup
	1–5 pm	Jury process and photography / Fashion Show rehearsal
	6– 8 pm	Artist Reception
Thursday , September 4	10 am–Noon	Preview Show–Trade Breakfast and Artist Photography
	Noon–5 pm	Exhibit and Sale Opens to the Public
	7 pm	Fashion Show, Reception to follow Center Theatre Center for the Arts
Friday , September 5	10 am–8:30 pm	Exhibit and Sale Open to the Public
	6:30–8:30 pm	Wine and Hors d'oeuvres – Jewelry Show
	7:30 pm	Design Excellence Awards Ceremony
Saturday , September 6	10 am–5 pm	Exhibit and Sale Open to the Public
	3 pm	People's Choice and Exhibitors' Choice Awards
	5:30–8 pm	Pedestal and Booth breakdown
Sunday , September 7	8 am–Noon	Pedestal and Booth breakdown

If you have any questions, please e-mail allison@westerndesignconference.com or call 307-690-9719. All of us at the Western Design Conference and *Teton Home and Living* magazine look forward to seeing you in September!

With very best regards,

Allison Dryden, Event Manager
Western Design Conference